117 Cults – Are They Irresistible?

Joseph Swope, Psychology Instructor The presenter argues that no one actually joins a cult - when asked, the member will say, "I joined a church" or "a neighborhood organization" or "a political committee." It is only after the member agrees to a few small favors, such as hosting meetings, passing out flyers or donating money, that the member finds himself or herself in a confusing social situation resembling a spider's web. It is the subtle, yet nearly irresistible, pull of conformity that not only draws people into cults, but makes them want to be drawn in. This talk will focus on the power of conformity for both good and evil. Specific techniques for psychological manipulation will be addressed.

 Monday
 Apr 2
 10:30 - 11:30am

 Fee: \$8
 1 Session
 OASIS

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